



Content Manager Metaverses & Blockchain Games (Freelance)

About the Company :

We're currently the biggest NFTs News website in monthly visitors.

We are dedicated to supporting mainstream NFT adoption by making content fun & accessible: Learn everything about non-fungible tokens, including top NFT collectibles and the best Blockchain games.

Our team of 25 people is fully remote and works from anywhere in the world.

About the Responsibilities :

We're looking to hire a content manager for a new upcoming website specialising in metaverse and blockchain games.

You will be working closely with the founders, as well as NFTevening content manager to grow the site from the ground up.

Job Description :

- Content curation on the Web and social media
- Manage the production of top quality SEO optimised content
- Update, maintain and improve current content
- Manage a team of writers, including hiring, providing constructive feedback
- Choice of daily topics, headlines copywriting & maintenance of publishing planning
- Analyse website traffic and users engagement metrics to ascertain content engagement levels & find keyword opportunities

Requirements :

- English native speaker (or bilingual)
- Very Strong interest for Blockchain games & Metaverses
- Huge appetite for reading / curating content around the NFTs industry
- Very well organised person
- Strong copywriting and editing skills
- Ability to work independently and in a fully remote team environment
- Already freelancing
- At ease with Notion, Excel, Google analytics
- Basic Knowledge of Wordpress, Yoast SEO, Ahrefs & SemRush
- Experience managing people

To Apply : Send your application with the subject “NFT evening CM” to **theo@nftevening** & **jem@nftevening.com** and answer the following questions

1. In a few words, show us you have a decent knowledge about Blockchain games & metaverses
2. In a few words, share your past experiences in content management, writing & copywriting or SEO