



Partnerships manager (Freelance)

About the Company :

We're currently the biggest NFTs News website in monthly visitors.

We are dedicated to supporting mainstream NFT adoption by making content fun & accessible: Learn everything about non-fungible tokens, including top NFT collectibles and the best Blockchain games.

Our team of 25 people is fully remote and works from anywhere in the world.

About the Responsibilities :

We're looking to hire a growth Marketer that will search for potential partnerships opportunities and organise/ attend meetings, along with one of the Co-founder of NFT evening.

Your objective will be to grow the NFTevening brand and exposure via strategic partnerships as well as attending events.

You will be working closely with the founders, the head of sales and the social media manager

Job Description :

You will need to answer the question : How can you grow our audience & brand awareness as quickly as possible with the least marketing budget ?

- Research & Map the different actors of the NFT/Web3 ecosystem (NFT events, companies, products involved in Web3)
- Identifying growth opportunities for the company
- Actively participate in industry events
- Organise & Attend meetings
- Discuss potential partnerships + terms & conditions
- Use data, analytics, and other tools to inform decisions and growth strategies

Requirements :

- English native speaker
- Very Strong interest for the NFT ecosystem (NFT companies and collectibles projects)
- Very well organised person, at ease with Notion, Excel, Trello and Google tools
- Ability to work independently and in a fully remote team environment
- Ability to make researches and spot potential partnerships opportunities
- Very strong interest for reading Crypto & NFT content and newsletters
- Already freelancing

To Apply : Send your application with the subject “NFT evening PM” to **theo@nftevening & olivier@nftevening.com** and answer the following questions

1. In a few words, show us you have a decent knowledge about the NFT ecosystem, mentioning which web3 companies you particularly like.
2. Share your past experiences in building strong partnerships and give us an example of potential companies we could partner with and why.