Media Kit

The largest and fastest-growing independent NFT media company
Who We Are

1. Biggest independent NFT media outlet
2. The first to provide an NFT Event Calendar
3. Visited daily by investors and NFT enthusiasts
4. Based in Singapore with a fully remote team
5. Nominated for the NFT.NYC “Best NFT coverage” in 2022

Website Authority Score: 72
Trusted by

Our Clients

Official Partners

Exclusive Interviews and Rewards

Beeple, Trevor Jones, Betty (Deadfellaz Co-Founder), FrankyNines (Supducks), Gary Vee, Carl Jones (Bubble Goose Ballers), Robbie Ferguson (Immutable X Founder), Nominated for the NFT.NYC “Best NFT coverage” NFT Award in 2022
Our Reach Is Global

More than 4 million qualified users from wealthy countries in 2022!
100% organic traffic via Google Searches (SEO).

Source: SimilarWeb (2022)
The first chart illustrates the distribution of NFT knowledge level among our audience, with categories such as beginner, intermediate, and advanced. The majority of our readers fall into the intermediate and advanced level, and among them, we have a high concentration of investors, c-level executives, and decision makers in web3 companies.

The second chart shows the financial behavior of our audience when it comes to NFTs, with categories such as flippers, builders, and hodlers. This information was collected through a poll conducted among our audience, and can be used to better understand the makeup of our audience and tailor our content and offerings accordingly. This breakdown of our audience demonstrates that our readers are well-informed and influential in the Web3 space.
Testimonials

Leo Krajden | Cactus World NFT
I just want to stress how great of a writer you are. This was such a great article. We are truly touched.

Sarah May | Run it Wild
It was honestly a joy to speak to a reporter that knows what he’s talking about!

Alex Bellesia | Spatial Port Inc
You were truly able to capture the mission of the company and I’d love to truly thank you for the amazing work you’ve done.

Miles Standish | People-Depot
The article looks great! We’re excited to see it on NFTevening!

Arizona State University
It was a pleasure working with you.

Ash | Kinkify
Thank you for your effort! We looked through the article and we love what we see!

Linton Nkambule | Olly Toons
Thanks for the pin really helped and had more ollys minted than we would have on our own, I wish we had a bigger budget to utilize your full offering and have as many people see it as possible, we had 128 new users on the website which is amazing and is more then we have had ever!
Omnichannel Package

Increase engagement and build relationships!

Benefits
1. Get visibility across all NFT Evening's channels
2. Interact with audience with diverse content
3. Launch campaign in flights

Includes
SEO Article
Newsletter Sponsorship
Twitter Space
Dedicated Twitter Thread

INVESTMENT $4,000

click here to make your order
advertising@nftevening.com
High-Visibility Package

Stand out from the crowd and boost your visibility!

Benefits
1. Get maximum visibility for your project on NFT Evening
2. Secure the best sponsored placements to propel your project
3. Be proud to share you visibility with your community
4. Get priority over the most requested placements

Includes
SEO Article
Homepage Visibility Booster, placement spot #2-3 (2 days)
Newsletter Sponsorship (1 day)
Calendar Visibility Booster, placement spot #2-9 (5 days)

INVESTMENT $3,500

Click here to make your order
advertising@nftevening.com
Newsletter Sponsor

exclusive to premium advertisers

Newsletter Sponsorship provides a unique opportunity for you to reach a highly engaged and targeted audience. With over 30,000 subscribers, To the Moon newsletter provides an ideal platform to promote your brand, share your message, and connect with potential customers. As a sponsor, you'll receive a dedicated paragraph in the newsletter, showcasing your project and driving engagement and interest.

Benefits
1. High visibility placement in our daily newsletter
2. Sent to 25k subscribers with a 38% Open Rate
3. Company logo, personalized editorial, and Call-to-Action
4. Seamless native placement with daily organic content

Average Open Rate of **34.44%**
Average Click Rate of **2.89%**

**CHECK OUR NEWSLETTER KIT**

[click here to make your order](advertising@ntfevening.com)
SEO Article

High-quality article written by our experienced journalists and fully optimized for search engines to increase visibility and drive traffic. Whether you’re looking to boost your online presence or share valuable information with your audience, our SEO Article will help you achieve your goals with ease and style.

Benefits
1. Reach a wider audience
2. Adds legitimacy to your project
3. Website Authority Score: 72
4. 500-word article written by our professional journalists
5. High SEO ranking on your keywords
6. Shared on Telegram to thousands of people
7. Homepage visibility
8. Permanent do-follow link

Sponsored article only
INVESTMENT $1,200
+ 24h Homepage pin
TOTAL of $1,500

click here to make your order
advertising@nftevening.com
Press Release

With a focus on customer-driven content, we ensure seamless publication of your article while providing top-notch SEO optimization. Maximize your visibility and reach the right audience with our trusted platform.

Benefits

1. Reach a wider NFT/Web 3 Audience
2. Adds legitimacy to your project
3. Website Authority Score: 72
4. Shared on NFT Evening Telegram channel to thousands of people
5. Homepage visibility
6. Permanent do-follow link

Sponsored article only

INVESTMENT $700

+ 24h Homepage pin

TOTAL of $1,000

click here to make your order
advertising@nftevening.com
Calendar Visibility Booster

NFT Evening's Calendar Visibility Booster gives your NFT drop the special attention it deserves by pinning it to the top of our NFT drops calendar for 24 hours. This premium service ensures your drop stands out among the competition, attracting more potential buyers and boosting its visibility and success. Get ahead of the game and maximize your NFT drop's potential!

Benefits
1. Stand out from the crowd by being on top
2. 100% viewability for anyone reaching our calendar
3. Desktop + Mobile
4. Adblock Protected

Position #1
INVESTMENT $500/day

Position #2-9 (randomly)
INVESTMENT $250/day

click here to make your order
advertising@nftevening.com
Twitter Space Co-Creation With AMA

Twitter Space Co-creation/AMA offers a unique opportunity for you to interact with our community and share your expertise and insights in a live, audio-based format. Join us for a collaborative and engaging session where you can answer questions, share your knowledge, and connect with your target audience in real-time.

Benefits
1. Reach out to the Twitter community by organizing an AMA
2. Introduce your project & answer commonly asked questions to optimize future sales
3. Creates proximity with potential buyers and investors
4. Hosted by ourselves with guests from your project
5. 20’ Session with questions from the crowd

INVESTMENT $2,000

click here to make your order advertising@nftevening.com
Twitter Thread

Dedicated Twitter Thread provides a platform for you to share your message and updates with our 27k strong Twitter following in a focused and attention-grabbing format. With up to 560 characters, you can convey your message clearly and effectively, reach a wider audience, and drive engagement and interest in your project.

Benefits

1. Reach a wider NFT/Web 3 audience by being exposed to tens of thousands NFT Evening followers
2. Adds legitimacy to your project by being visible on social network with most of NFT/Web3 community members
3. Permanent do-follow link

INVESTMENT $500

+ Twitter Glue (your tweet pinned for 24h on top)

TOTAL OF $800

[click here to make your order advertising@nftevening.com]
Payment Terms

All products have been priced in FIAT, but we accept the following:

- FIAT: EUR / USD / GBP
- Cryptocurrencies: BTC / ETH / SOL
- Stable coins: USDC / DAI

If you want to pay with another currency, please Contact Us.