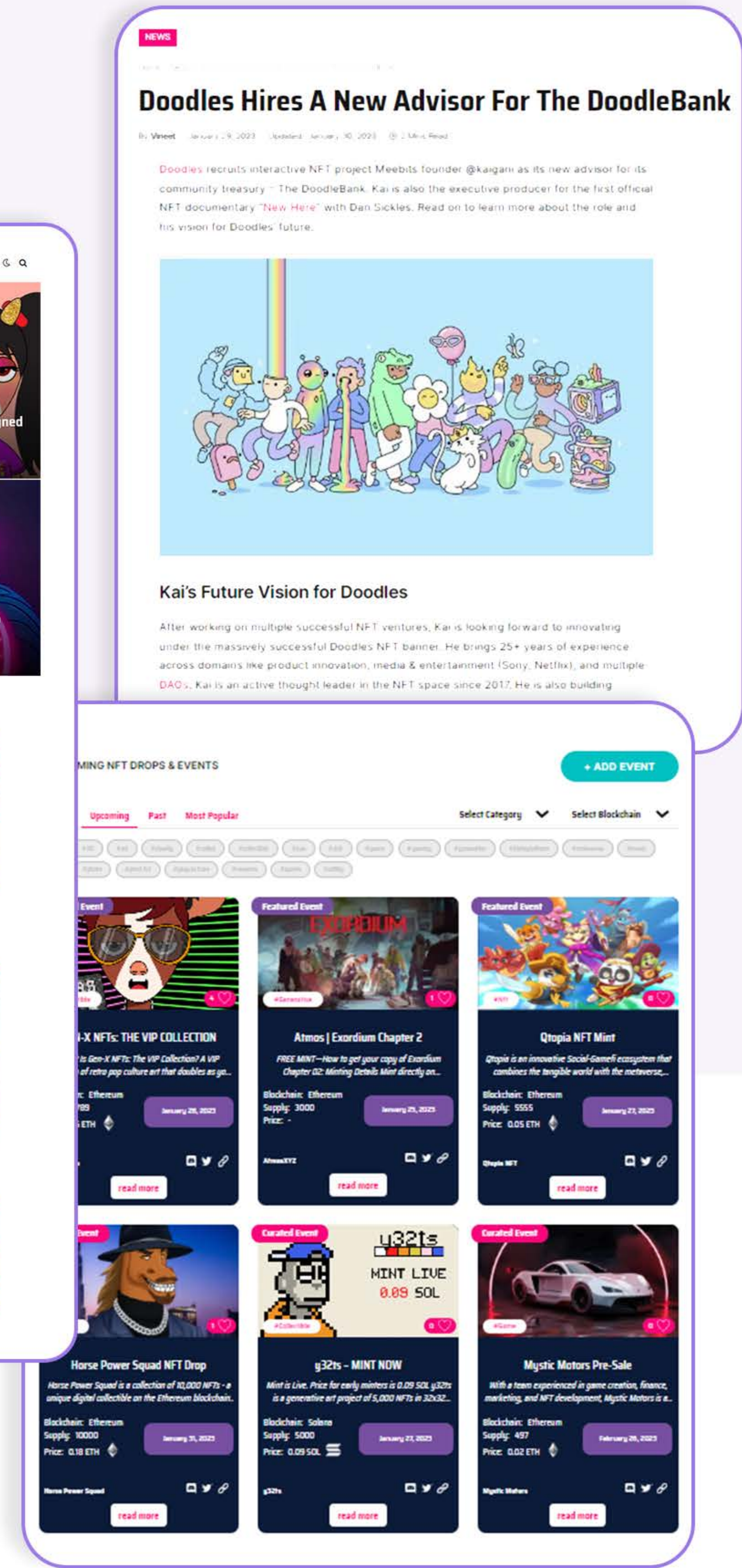
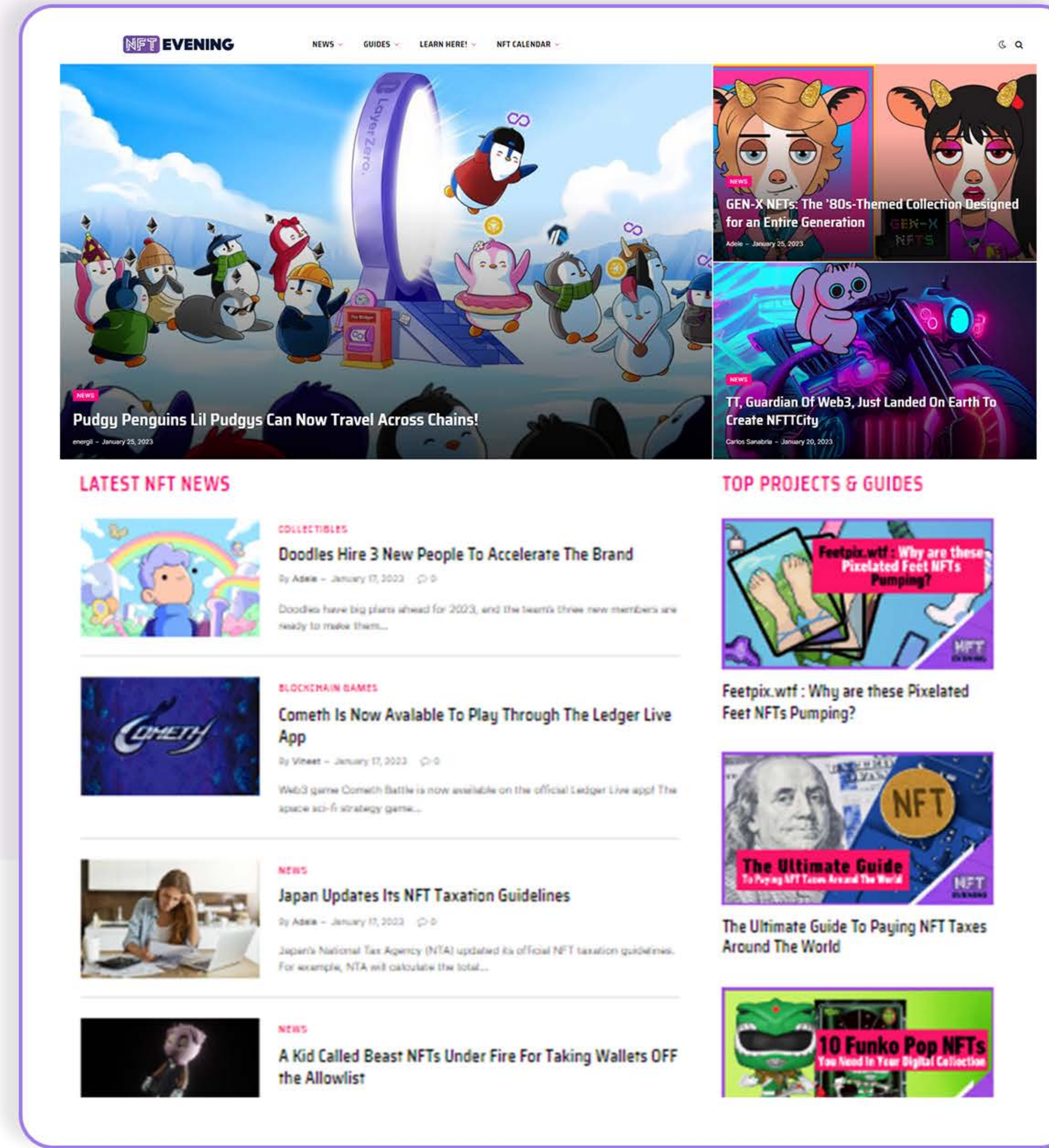




Media Kit

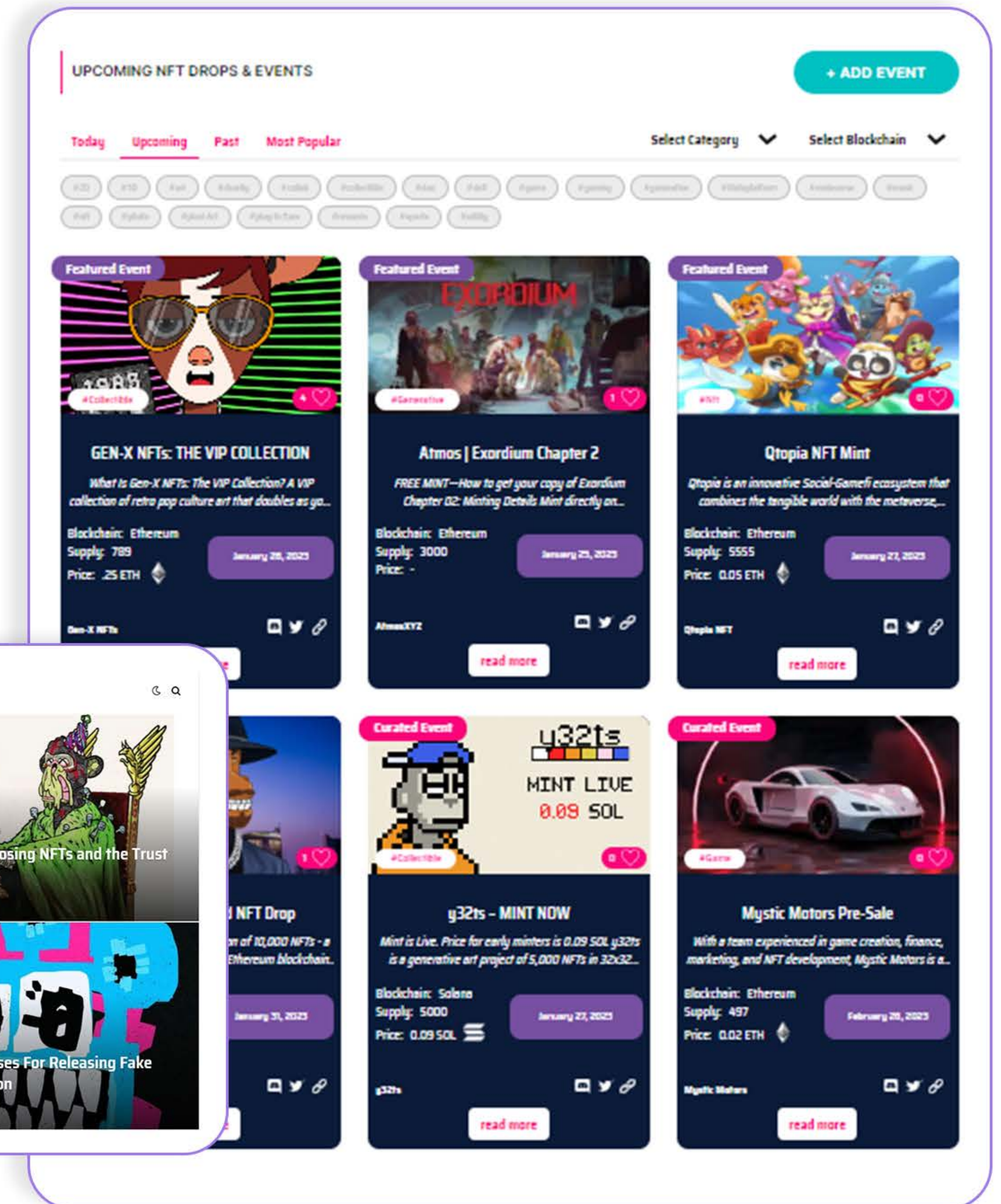
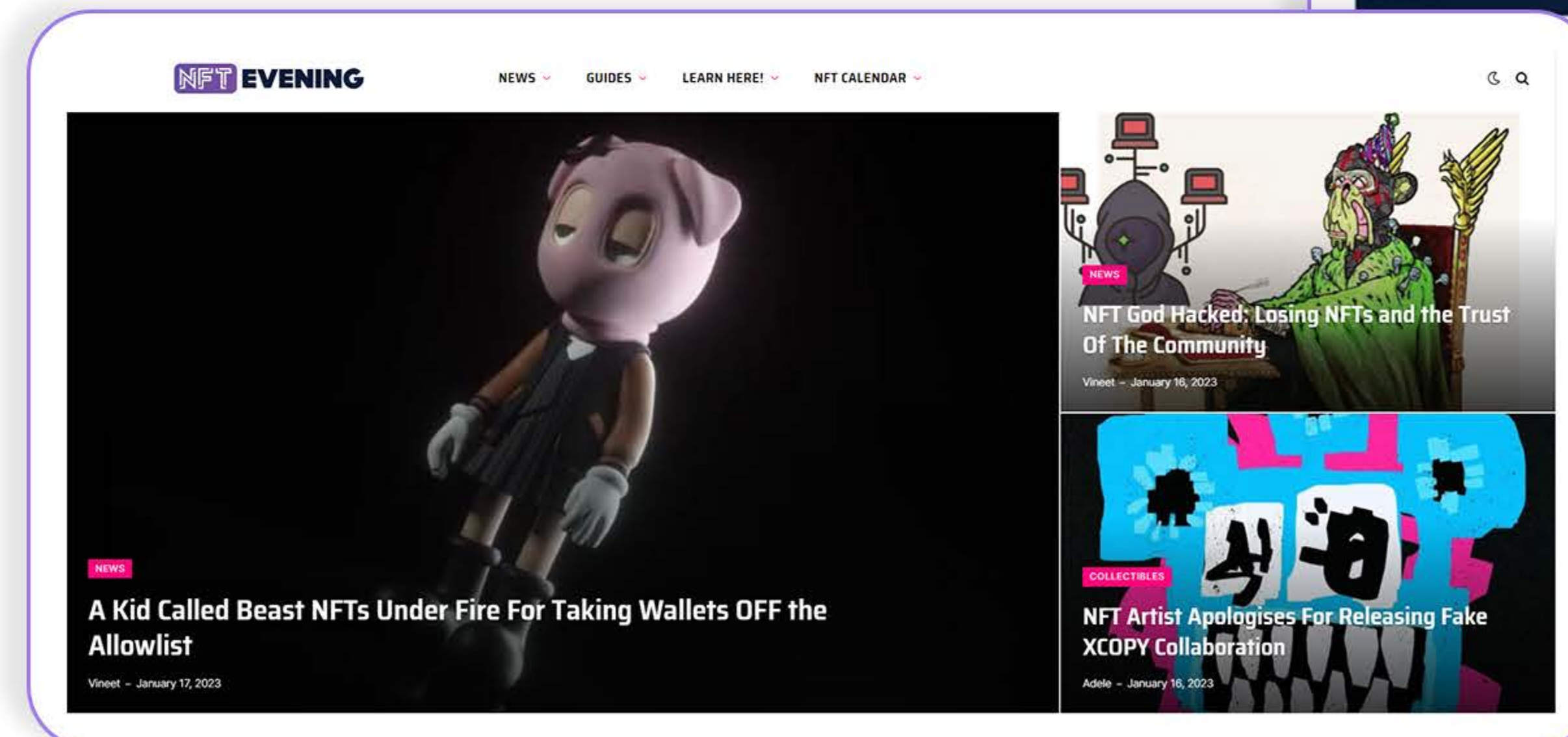
The largest and fastest-growing independent NFT media company



Who We Are

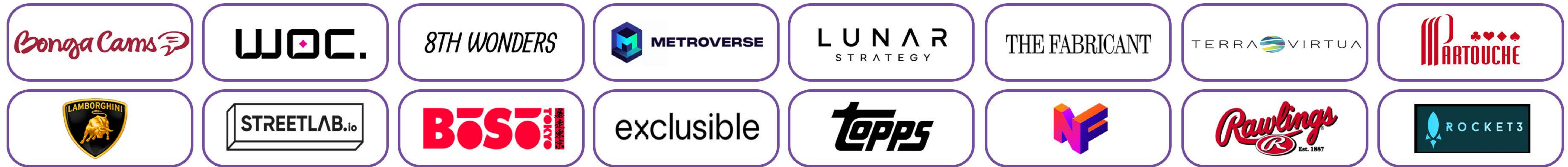
1. Biggest independent NFT media outlet
2. The first to provide an NFT Event Calendar
3. Visited daily by investors and NFT enthusiasts
4. Based in Singapore with a fully remote team
5. Nominated for the NFT.NYC “*Best NFT coverage*” in 2022

Website Authority Score: 72



Trusted by

Our Clients



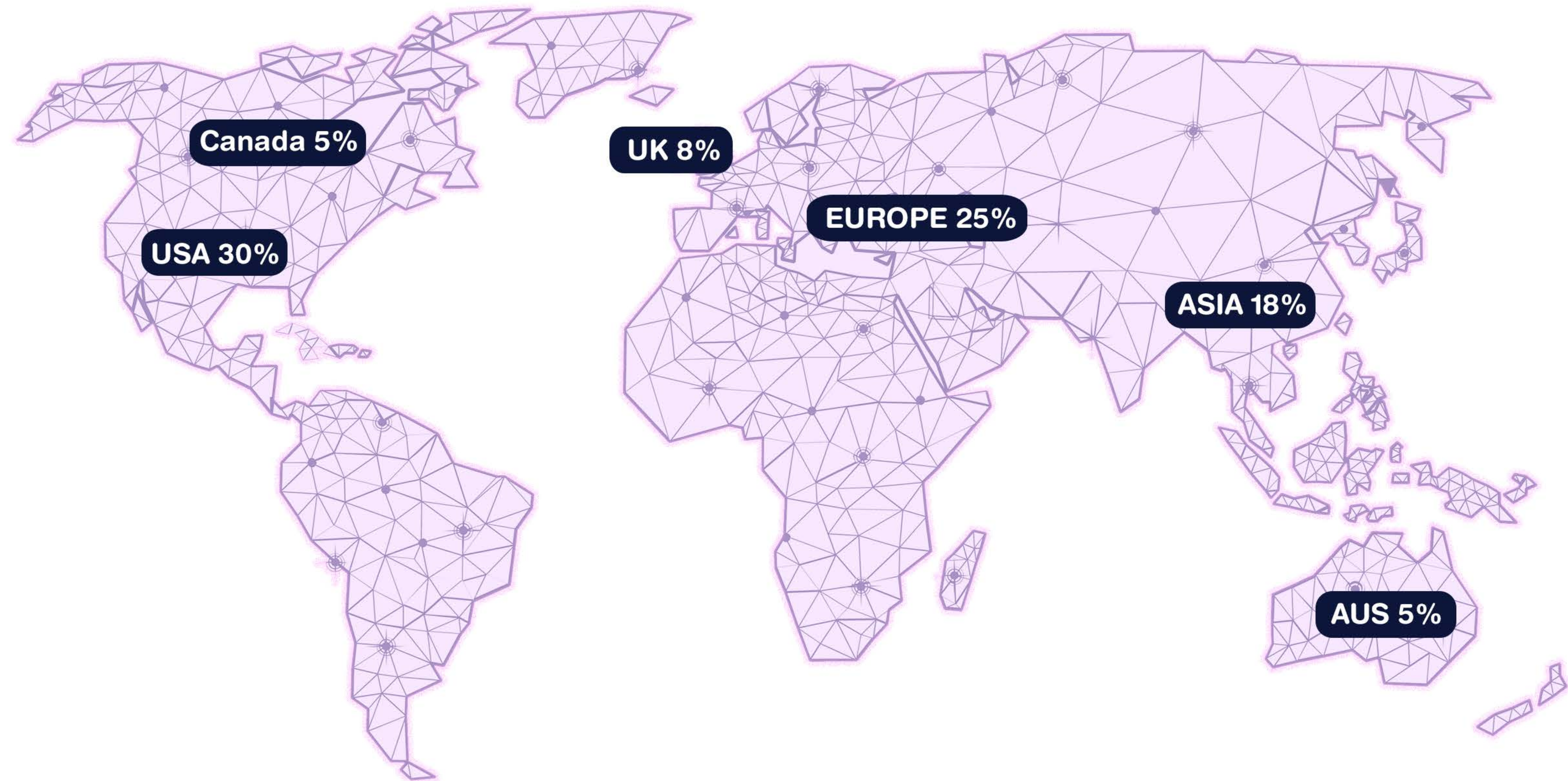
Official Partners



Exclusive Interviews and Rewards

Beeple, Trevor Jones, Betty (Deadfellaz Co-Founder), FrankyNines (Supducks), Gary Vee, Carl Jones(Bubble Goose Ballers), Robbie Ferguson (Immutable X Founder), Nominated for the NFT.NYC “Best NFT coverage” NFT Award in 2022

Our Reach Is Global



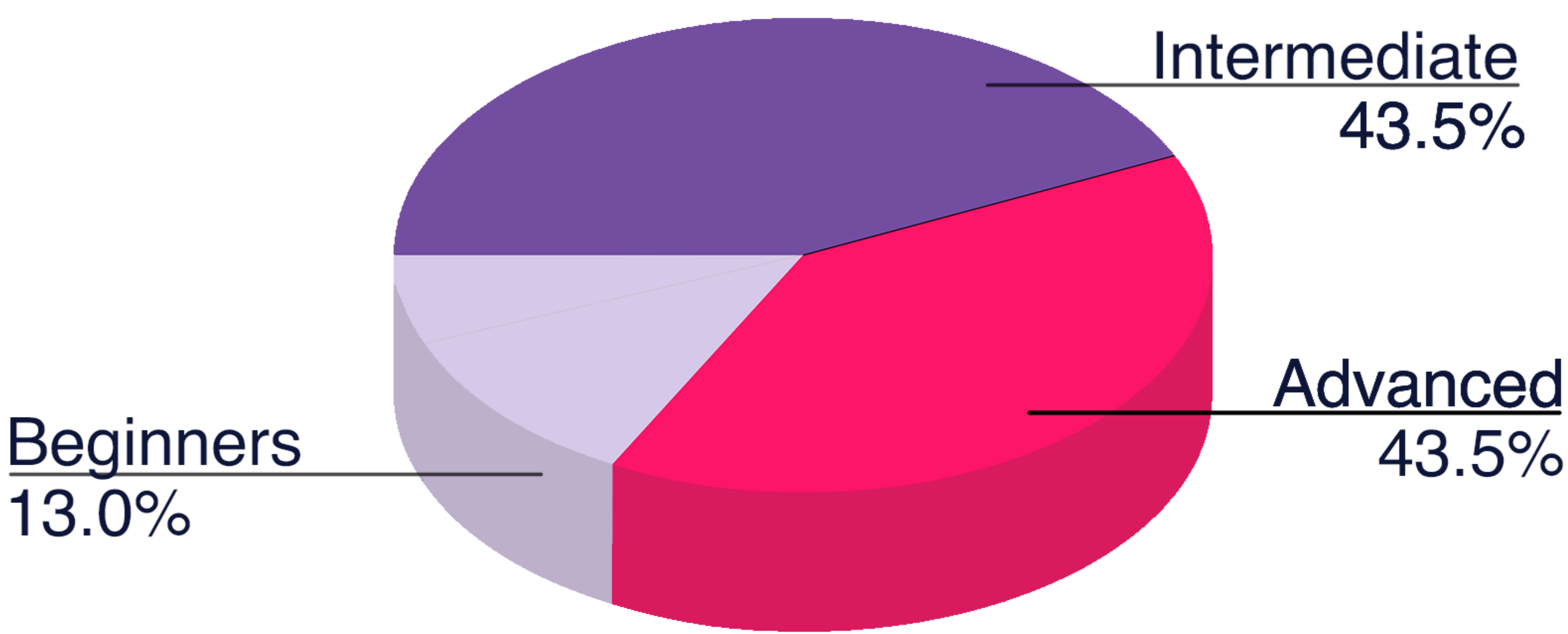
More than 4 million qualified users from
wealthy countries in 2022!
100% organic traffic via Google Searches (SEO).

4 million users

Source: **SimilarWeb** (2022)

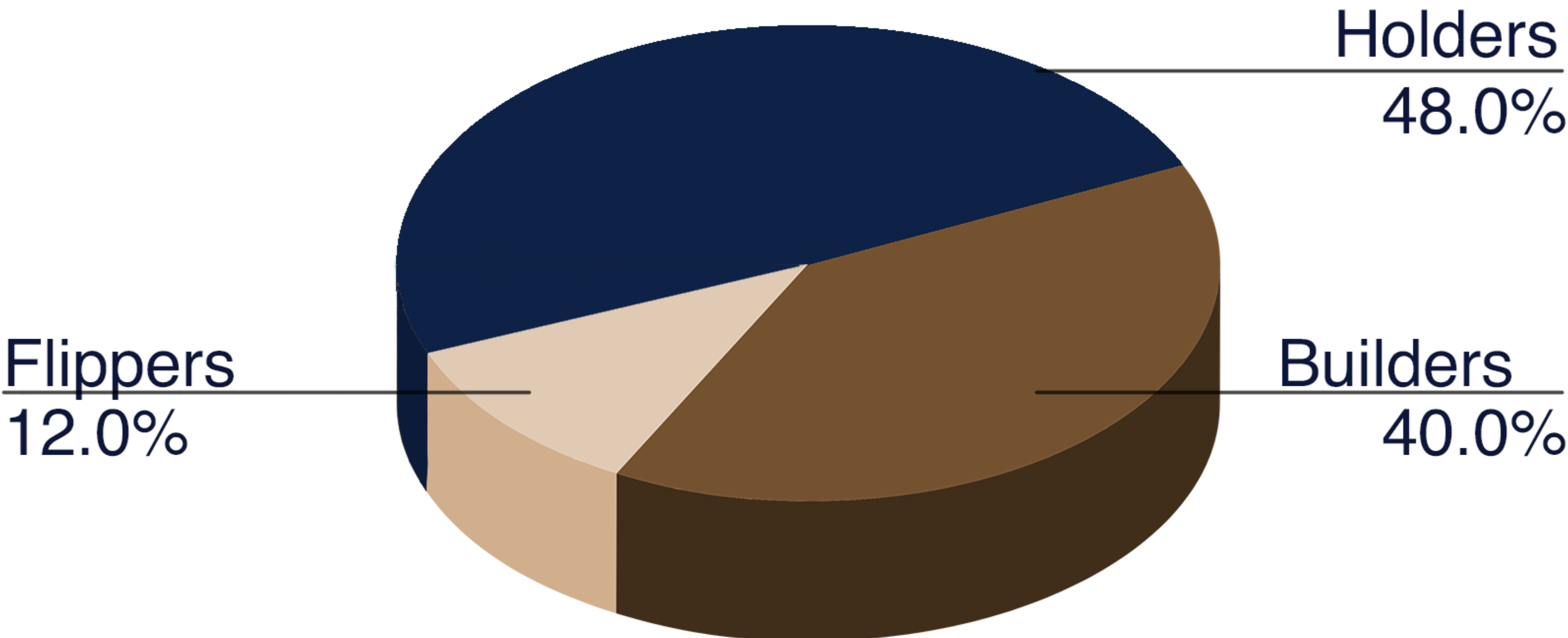
Audience Demographic

NFT Knowledge level of our audience



The first chart illustrates the distribution of NFT knowledge level among our audience, with categories such as beginner, intermediate, and advanced. The majority of our readers fall into the intermediate and advanced level, and among them, we have a high concentration of investors, c-level executives, and decision makers in web3 companies.

Financial behavior of our audience



The second chart shows the financial behavior of our audience when it comes to NFTs, with categories such as flippers, builders, and hodlers. This information was collected through a poll conducted among our audience, and can be used to better understand the makeup of our audience and tailor our content and offerings accordingly. This breakdown of our audience demonstrates that our readers are well-informed and influential in the Web3 space.

Testimonials

Leo Kraiden | Cactus World NFT



I just want to stress how great of a writer you are. This was such a great article. We are trully touched.

Sarah May | Run it Wild



It was honestly a joy to speak to a reporter that knows whathe's talking about!

Alex Bellesia | Spatial Port Inc

SP

You were truly able to capture the mission of the company and I'd love to truly thank you for the amazing work you've done.

Miles Standish | People-Depot



The article looks great! We're excited to see it on NFTevening!

Arizona State University



It was a pleasure working with you.

Ash | Kinkify



Thank you for your effort! We looked through the article and we love what we see!

Linton Nkambule | Olly Toons



Thanks for the pin really helped and had more ollys minted than we would have on our own, I wish we had a bigger budget to utilize your full offering and have as many people see it as possible, we had 128 new users on the website which is amazing and is more then we have had ever!

Omnichannel Package

Increase engagement and build relationships!

Benefits

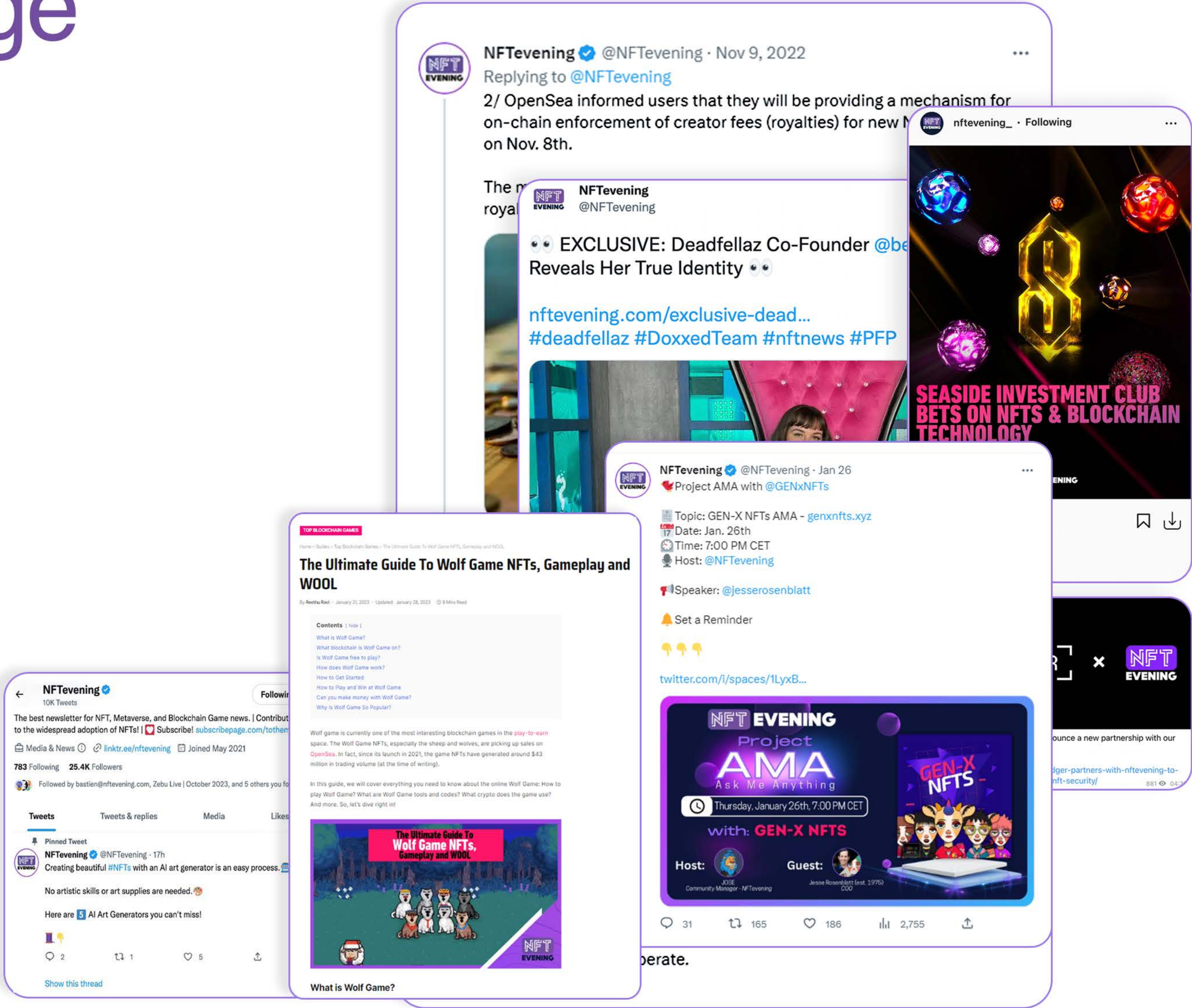
- 1. Get visibility across all NFT Evening's channels
- 2. Interact with audience with diverse content
- 3. Launch campaign in flights

Includes

- SEO Article
- Newsletter Sponsorship
- Twitter Space
- Dedicated Twitter Thread

INVESTMENT \$4,000

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High-Visibility Package

Stand out from the crowd and boost your visibility!

Benefits

- 1. Get maximum visibility for your project on NFT Evening
- 2. Secure the best sponsored placements to propel your project
- 3. Be proud to share you visibility with your community
- 4. Get priority over the most requested placements

Includes

SEO Article

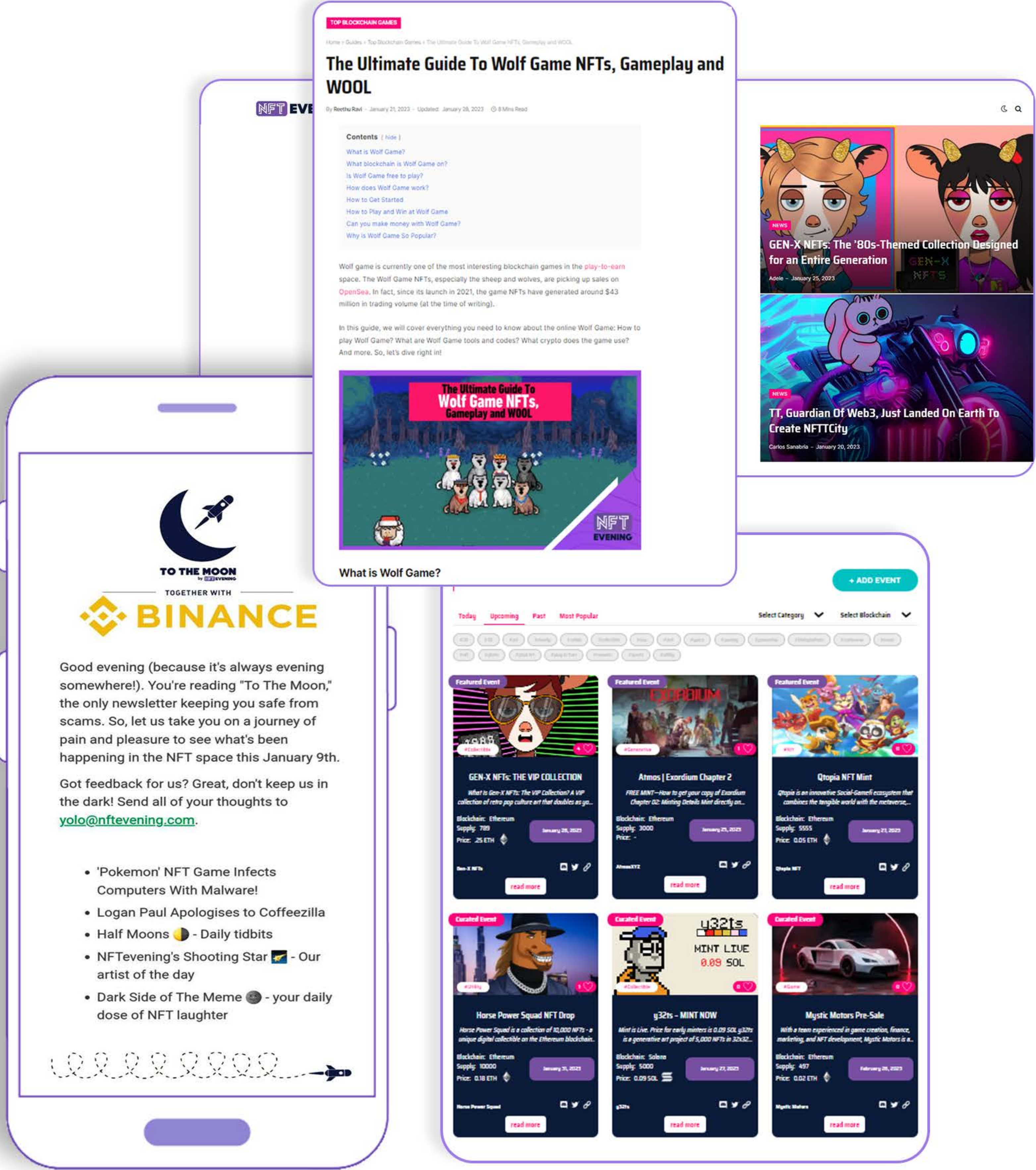
Homepage Visibility Booster, placement spot #2-3 (2 days)

Newsletter Sponsorship (1 day)

Calendar Visibility Booster, placement spot #2-9 (5 days)

INVESTMENT \$3,500

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Newsletter Sponsor

exclusive to premium advertisers

Newsletter Sponsorship provides a unique opportunity for you to reach a highly engaged and targeted audience. With over 30,000 subscribers, To the Moon newsletter provides an ideal platform to promote your brand, share your message, and connect with potential customers. As a sponsor, you'll receive a dedicated paragraph in the newsletter, showcasing your project and driving engagement and interest.

Benefits

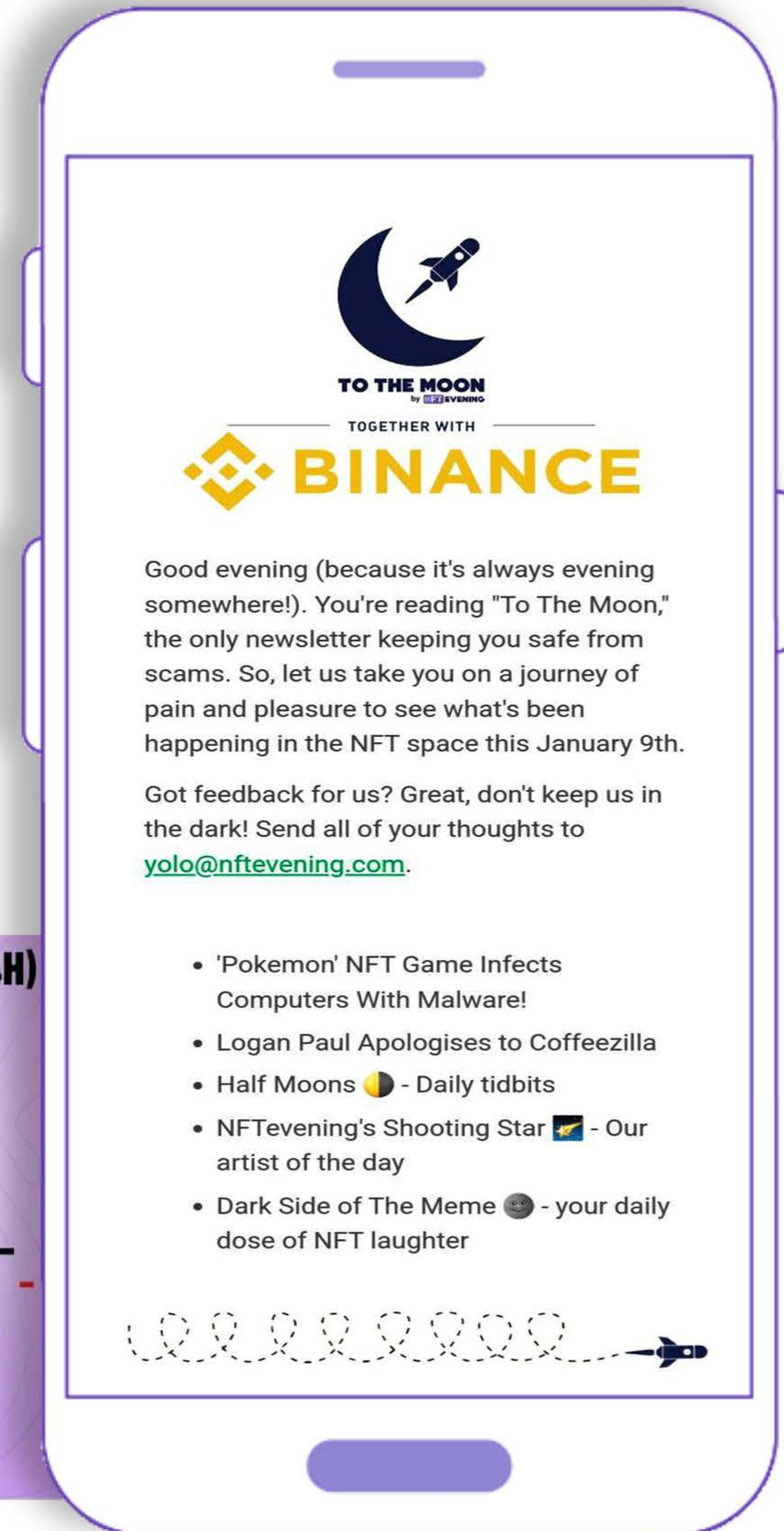
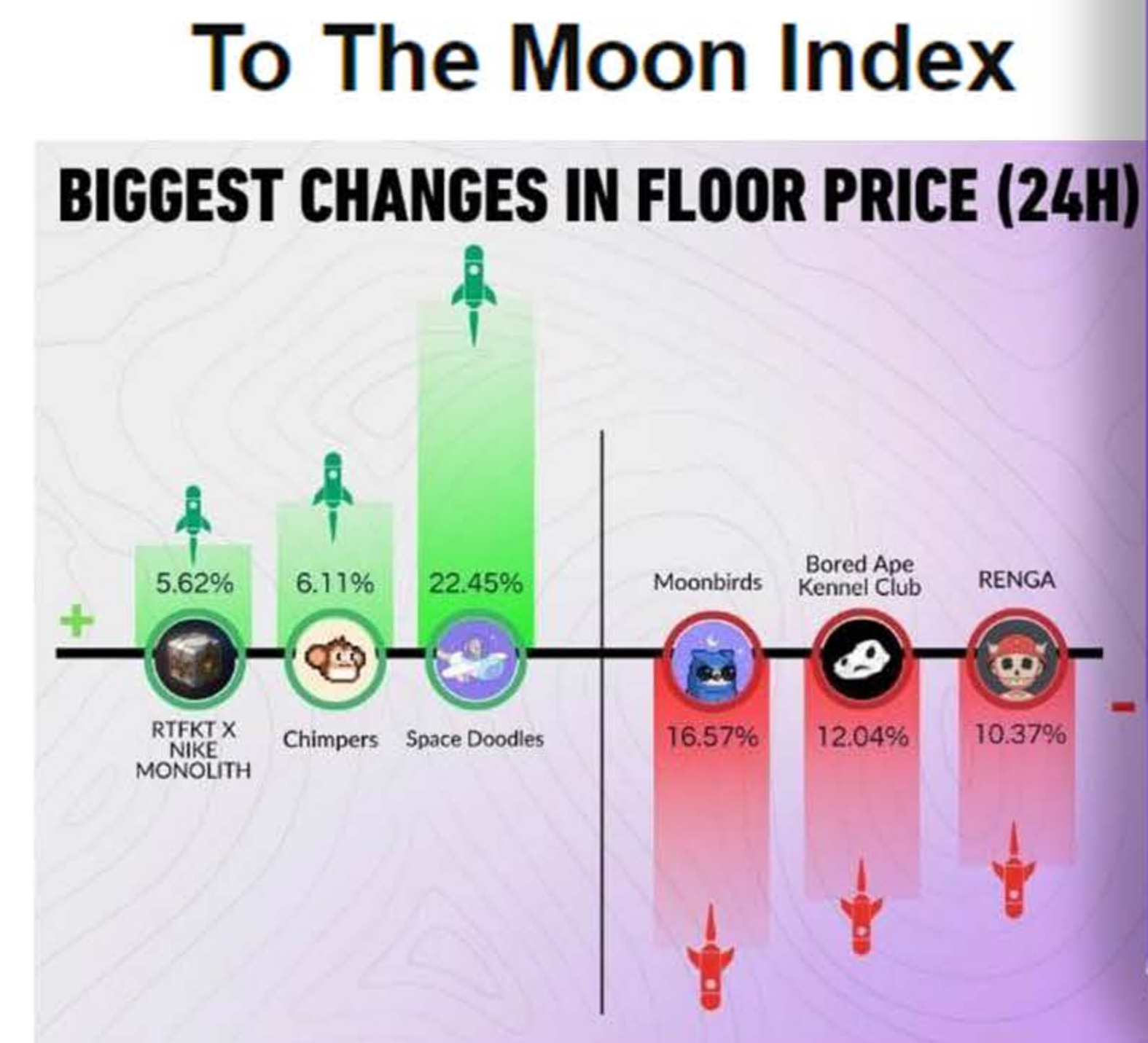
1. High visibility placement in our daily newsletter
2. Sent to 25k subscribers with a 38% Open Rate
3. Company logo, personalized editorial, and Call-to-Action
4. Seamless native placement with daily organic content

Average Open Rate of **34.44%**

Average Click Rate of **2.89%**

CHECK OUR NEWSLETTER KIT ➡

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SEO Article

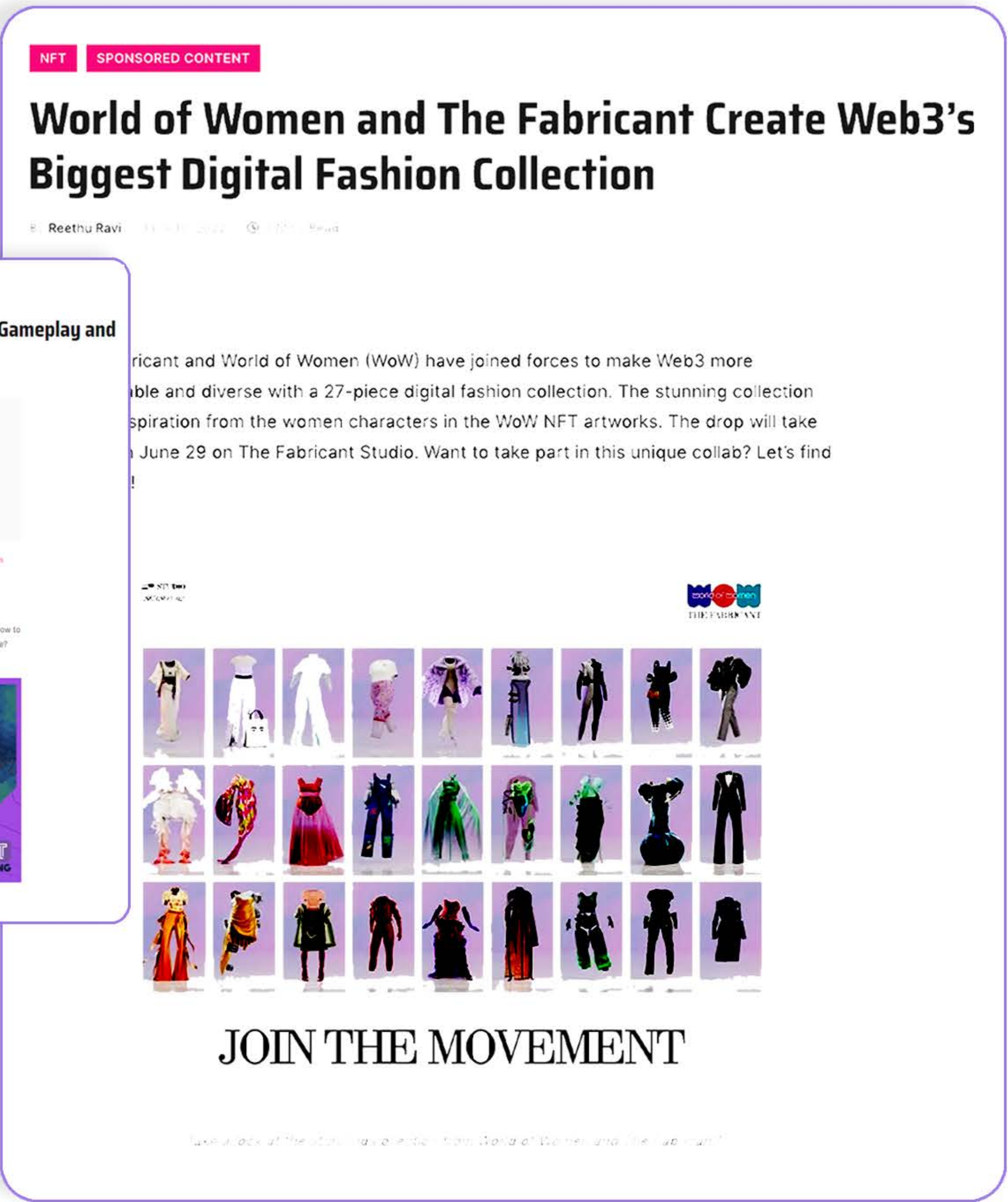
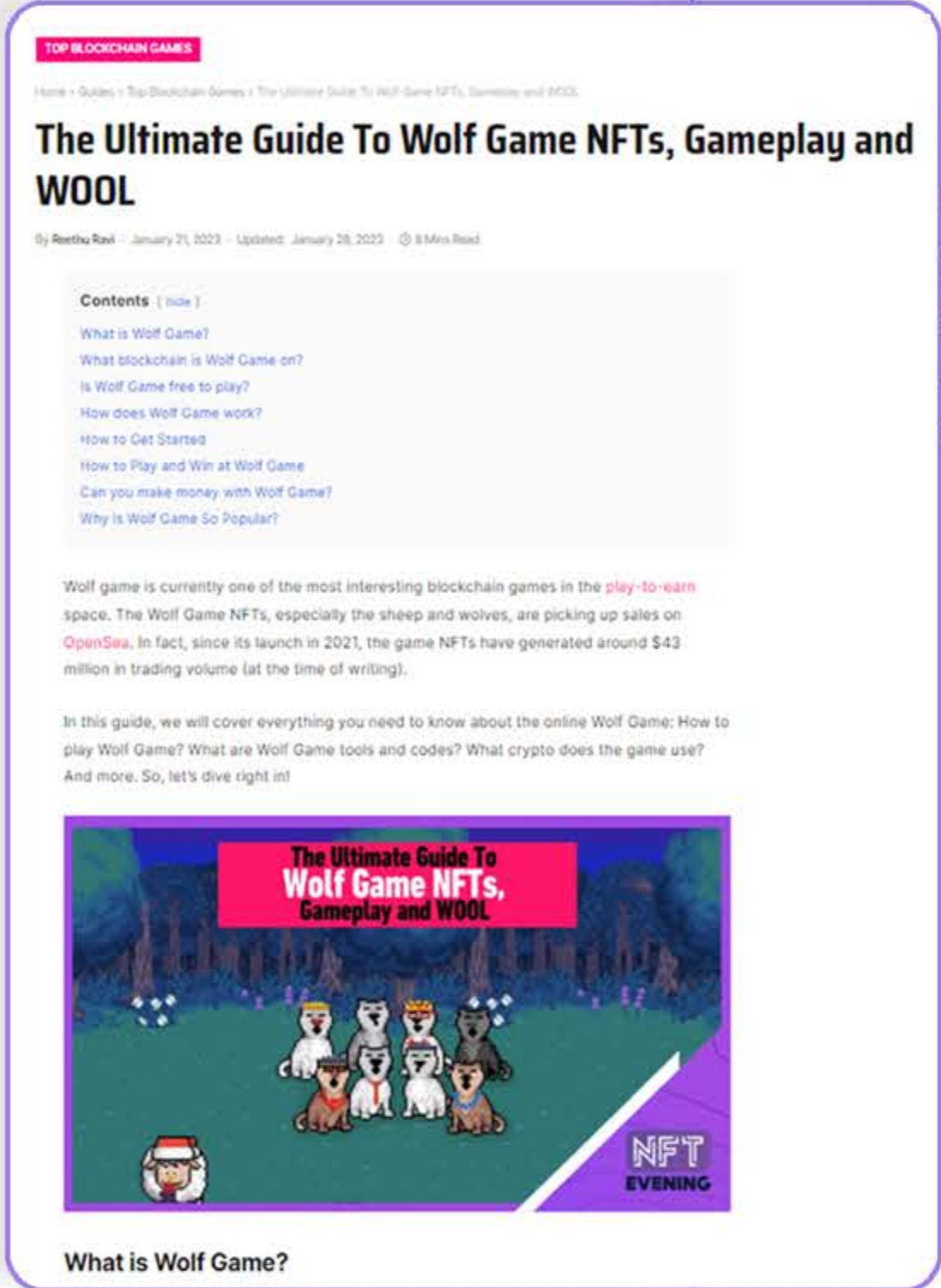
High-quality article written by our experienced journalists and fully optimized for search engines to increase visibility and drive traffic. Whether you're looking to boost your online presence or share valuable information with your audience, our SEO Article will help you achieve your goals with ease and style.

Benefits

- 1. Reach a wider audience
- 2. Adds legitimacy to your project
- 3. Website Authority Score: 72
- 4. 500-word article written by our professional journalists
- 5. High SEO ranking on your keywords
- 6. Shared on Telegram to thousands of people
- 7. Homepage visibility
- 8. Permanent do-follow link

Sponsored article only
INVESTMENT \$1,200
+ 24h Homepage pin
TOTAL of \$1,500

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Press Release

With a focus on customer-driven content, we ensure seamless publication of your article while providing top-notch SEO optimization. Maximize your visibility and reach the right audience with our trusted platform.

Benefits

- 1. Reach a wider NFT/Web 3 Audience
- 2. Adds legitimacy to your project
- 3. Website Authority Score: 72
- 4. Shared on NFT Evening Telegram channel to thousands of people
- 5. Homepage visibility
- 6. Permanent do-follow link

Sponsored article only
INVESTMENT \$700
+ 24h Homepage pin
TOTAL of \$1,000

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NEWS

SPONSORED CONTENT

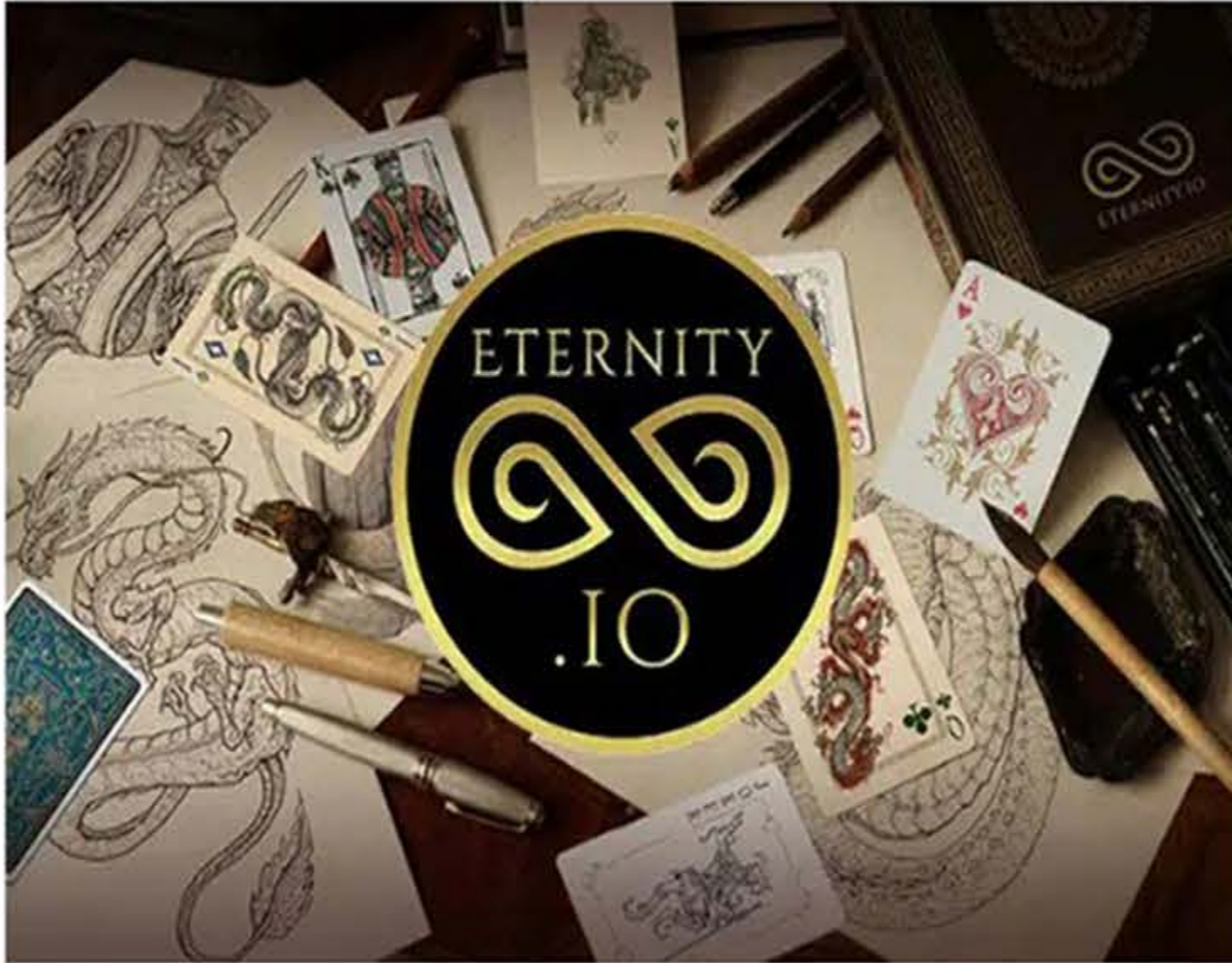
Home » News » Eternity.io Launches Its Flagship Project Alongside an Innovative Web3 Ecosystem

Eternity.io Launches Its Flagship Project Alongside an Innovative Web3 Ecosystem

News - November 15, 2022 - Updated: November 17, 2022 3 Mins Read

Eternity.io announces the release of its Web3 CCG game featuring unique, hand-drawn NFT card collections.

Guaranteed floor value, each playing card NFT represents a step forward in both card and NFT valuation. Minted and traded on Polygon Layer 2, the NFTs maintain guaranteed liquidity through Wrapped Ethereum locked in smart contracts.



Eternity Deck is a Web3 card game using strategy and statistics

NEWS

SPONSORED CONTENT

Home » News » ToastPunk Launches Crypto Toast and Becomes a Binance Partner

ToastPunk Launches Crypto Toast and Becomes a Binance Partner

By Carlos Sandoval - February 1, 2023 - Updated: February 2, 2023 4 Mins Read

Contents

What is Crypto Toast?


Who can access Crypto Toast?

What is the ToastPunk?

ToastPunk and Binance Partnership

Crypto Toast is Only The Beginning

Crypto Toast, an automated \$ETH buying and selling dapp, hit the market in January 2023 and captured Binance's attention. After close to a year of testing and development, ToastPunk NFTs holders can now enjoy "plugging-in" their NFT coupled with \$BUSD in their own Binance account. Users can accrue 0.8-1.2% daily returns from automatic crypto trades made by the proprietary Crypto Toast algorithm.



All ToastPunk NFT holders are given access to Crypto Toast in January 2023.
Image Credit: Crypto Toast

What is Crypto Toast?

Crypto Toast is a focused automated crypto trader and compounder. It uses an algorithm

Calendar Visibility Booster

NFT Evening's Calendar Visibility Booster gives your NFT drop the special attention it deserves by pinning it to the top of our NFT drops calendar for 24 hours. This premium service ensures your drop stands out among the competition, attracting more potential buyers and boosting its visibility and success. Get ahead of the game and maximize your NFT drop's potential!

Benefits

- 1. Stand out from the crowd by being on top
- 2. 100% viewability for anyone reaching our calendar
- 3. Desktop + Mobile
- 4. Adblock Protected

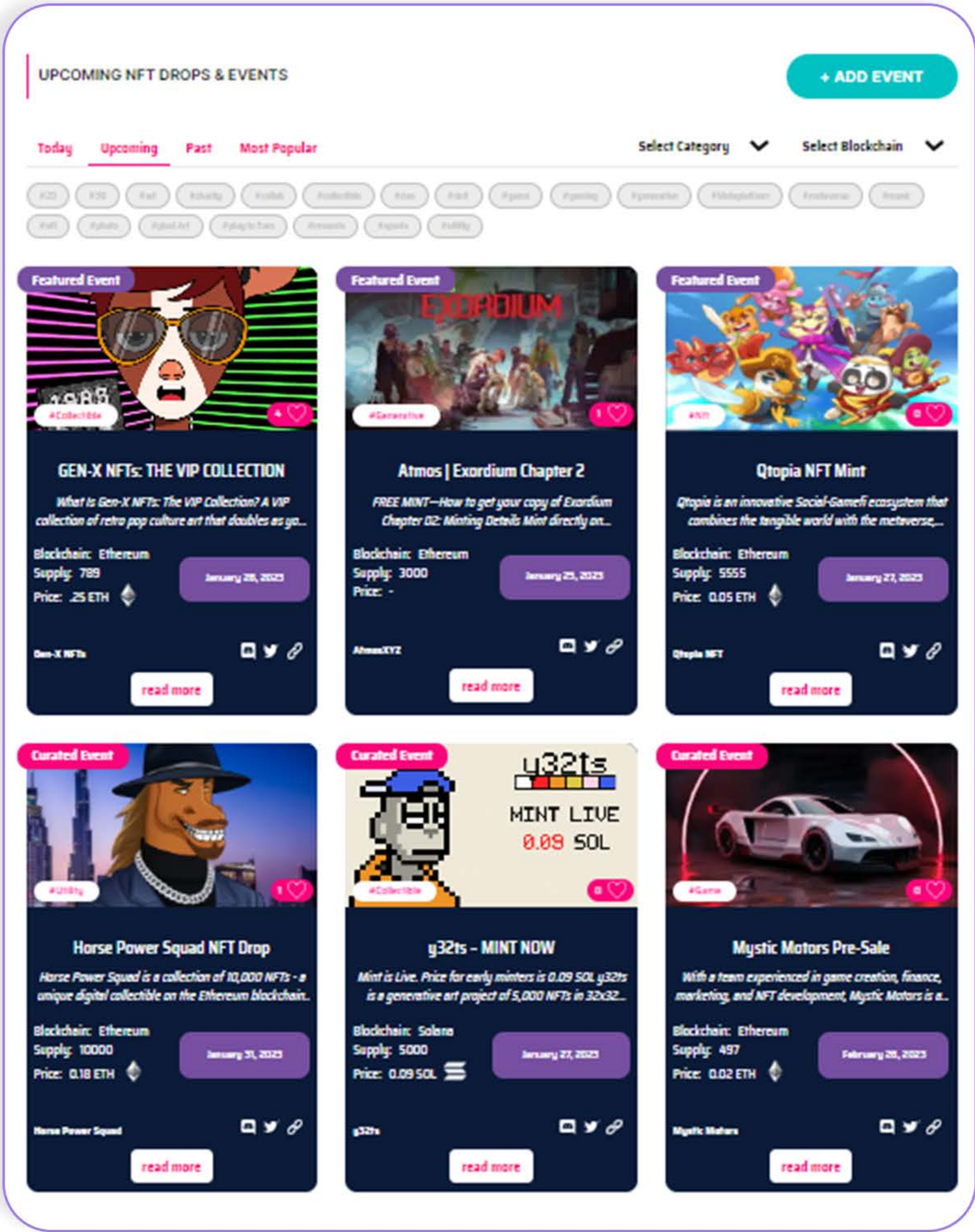
Position #1

INVESTMENT \$500/day

Position#2-9 (randomly)

INVESTMENT \$250/day

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Twitter Space Co-Creation With AMA

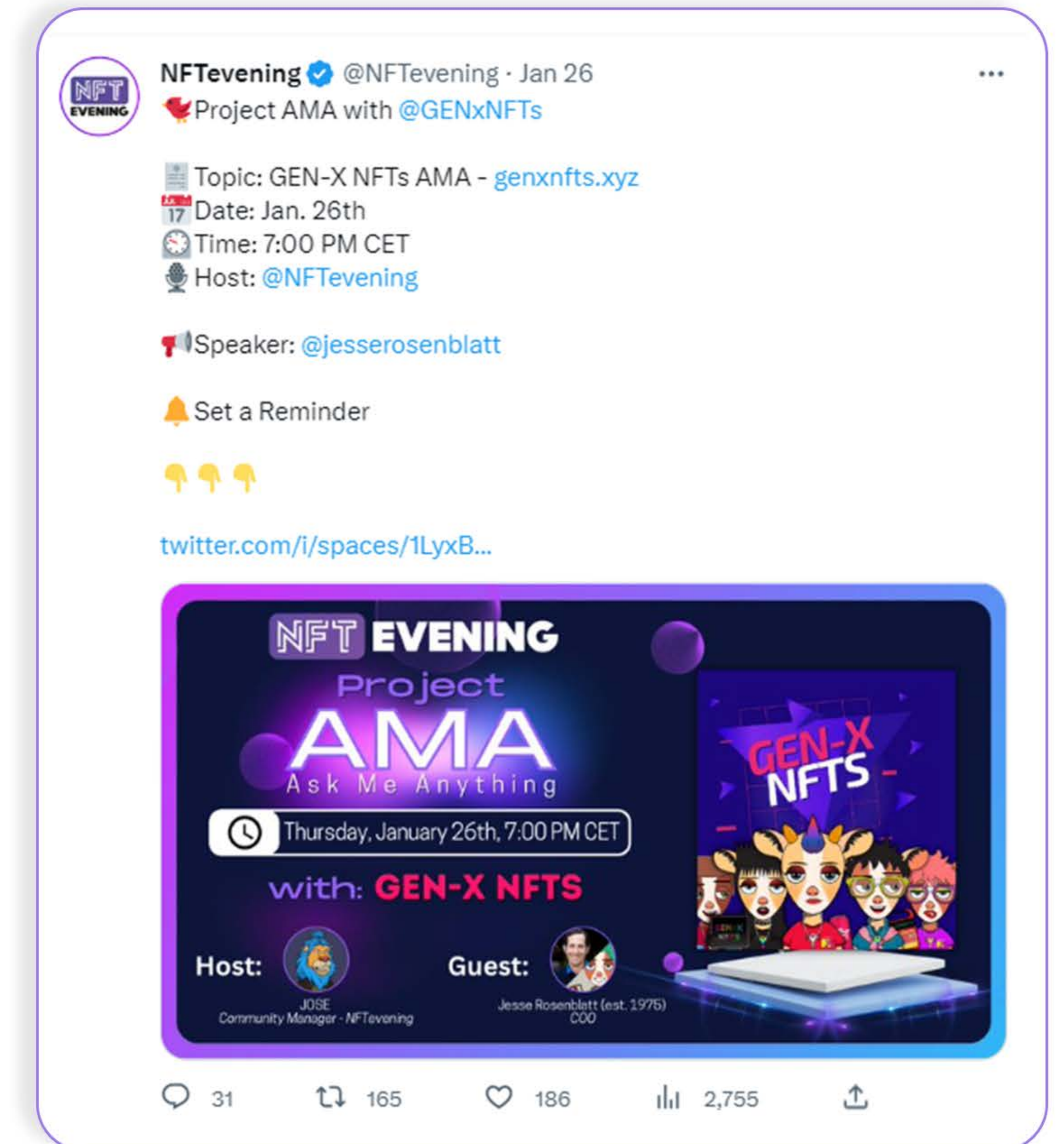
Twitter Space Co-creation/AMA offers a unique opportunity for you to interact with our community and share your expertise and insights in a live, audio-based format. Join us for a collaborative and engaging session where you can answer questions, share your knowledge, and connect with your target audience in real-time.

Benefits

1. Reach out to the Twitter community by organizing an AMA
2. Introduce your project & answer commonly asked questions to optimize future sales
3. Creates proximity with potential buyers and investors
4. Hosted by ourselves with guests from your project
5. 20' Session with questions from the crowd

INVESTMENT \$2,000

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Twitter Thread

Dedicated Twitter Thread provides a platform for you to share your message and updates with our 27k strong Twitter following in a focused and attention-grabbing format. With up to 560 characters, you can convey your message clearly and effectively, reach a wider audience, and drive engagement and interest in your project.

Benefits

1. Reach a wider NFT/Web 3 audience by being exposed to tens of thousands NFT Evening followers
2. Adds legitimacy to your project by being visible on social network with most of NFT/Web3 community members
3. Permanent do-follow link

INVESTMENT \$500

+ *Twitter Glue (your tweet pinned for 24h on top)*

TOTAL OF \$800

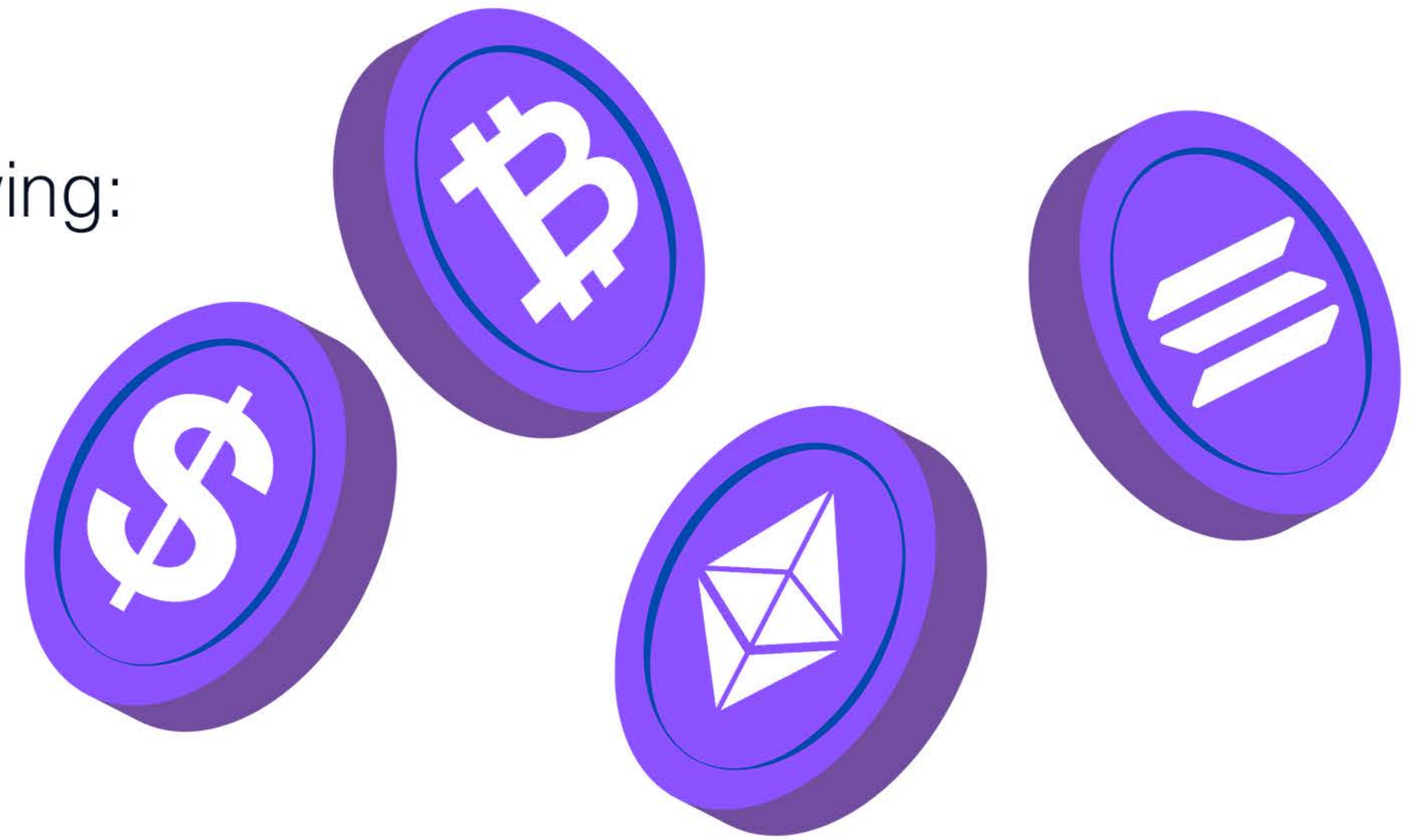
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Payment Terms

All products have been priced in FIAT, but we accept the following:

- FIAT: EUR / USD / GBP
- Cryptocurrencies: BTC / ETH / SOL
- Stable coins: USDC / DAI



If you want to pay with another currency, please

 **Contact Us**